

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**University of Hawaii Professional Assembly**  
**1017 Palm Drive**  
**Attn: Kris Hanselman**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 147320 /		<b>Alt. Order #</b>
<b>Product</b> Ed Case for US Senate		
<b>Contract Dates</b> 07/30/12 - 08/10/12		<b>Est. #</b>
<b>Advertiser</b> POL - UHPA		<b>Original Date / Revision</b> 07/12/12 / 07/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/10/12	M-F Wake Up 2day	5a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$300.00			
		Week: 08/06/12	08/12/12	11111--				5	\$300.00			
N 2	KHON	07/30/12	08/10/12	Live with Kelly	8a-9a		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$75.00			
		Week: 08/06/12	08/12/12	11111--				5	\$75.00			
N 3	KHON	07/30/12	08/10/12	Family Feud	9a-10a		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$50.00			
		Week: 08/06/12	08/12/12	11111--				5	\$50.00			
E 4	KHON	07/30/12	08/10/12	People's Court	3p-4p		:30			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	11111--				5	\$35.00			
		Week: 08/06/12	08/12/12	11111--				5	\$35.00			
N 5	KHON	07/30/12	08/10/12	M-F 530p-6p News	530p-6p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$500.00			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$500.00			
N 6	KHON	07/30/12	08/10/12	Wheel of Fortune	630p-7p		:30			NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	MTWTF--				3	\$1,500.00			
		Week: 08/06/12	08/12/12	MTWTF--				3	\$1,500.00			
N 7	KHON	07/30/12	08/10/12	Wheel of Fortune Sa	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/30/12	08/05/12	-----S-				1	\$600.00			
		Week: 08/06/12	08/12/12	-----				0	\$1,500.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals****53****\$17,200.00**

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	53	\$17,200.00	\$14,620.00	\$688.89	\$15,308.89
<b>Totals</b>	<b>53</b>	<b>\$17,200.00</b>	<b>\$14,620.00</b>	<b>\$688.89</b>	<b>\$15,308.89</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

rd:

University of HI Professional Assembly  
1017 Palm Dr  
Honolulu, HI 96814

<b>Contract / Revision</b> 933082 /		<b>Alt Order #</b>
<b>Product</b> WEEK 1 TV		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Estimate #</b>
<b>Advertiser</b> University of HI Professional Assembly		<b>Original Date / Revision</b> 07/16/12 / 07/16/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> Chris Pelletier	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/30/12	08/05/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$100.00			
2	KITV	07/30/12	08/05/12	GMA M-F	7-9am		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				10	\$125.00			
3	KITV	07/30/12	08/05/12	Dr Oz 4-5p	4-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$200.00			
4	KITV	07/30/12	08/05/12	KITV News At 5	528PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$400.00			
5	KITV	07/30/12	08/05/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				5	\$500.00			
6	KITV	07/30/12	08/05/12	Weekend GMA	5am-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$75.00			
7	KITV	07/30/12	08/05/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$300.00			
<b>Totals</b>											<b>32</b>	<b>\$7,625.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	32	\$7,625.00	\$6,481.25	\$305.40	\$6,786.65
<b>Totals</b>	<b>32</b>	<b>\$7,625.00</b>	<b>\$6,481.25</b>	<b>\$305.40</b>	<b>\$6,786.65</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

nd:

**University of HI Professional Assembly**  
**1017 Palm Dr**  
**Honolulu, HI 96814**

<b>Contract / Revision</b> 933087 /		<b>Alt Order #</b>
<b>Product</b> WEEK 2 TV		
<b>Contract Dates</b> 08/06/12 - 08/10/12		<b>Estimate #</b>
<b>Advertiser</b> University of HI Professional Assembly		<b>Original Date / Revision</b> 07/16/12 / 07/16/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> Chris Pelletier	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/06/12	08/12/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$100.00			
2	KITV	08/06/12	08/12/12	GMA M-F	7-9am		:30			NM	9	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				9	\$125.00			
3	KITV	08/06/12	08/12/12	Dr Oz 4-5p	4-5p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$200.00			
4	KITV	08/06/12	08/12/12	KITV News At 5	528PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$400.00			
5	KITV	08/06/12	08/12/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				5	\$500.00			
D 6	KITV	08/06/12	08/12/12	Weekend GMA	5am-6am		:30			NM	0	\$0.00
D 7	KITV	08/06/12	08/12/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	0	\$0.00
8	KITV	08/06/12	08/10/12	49er Football	7-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$550.00			
<b>Totals</b>											<b>30</b>	<b>\$7,675.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	30	\$7,675.00	\$6,523.75	\$307.40	\$6,831.15
<b>Totals</b>	<b>30</b>	<b>\$7,675.00</b>	<b>\$6,523.75</b>	<b>\$307.40</b>	<b>\$6,831.15</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Strategic Comm Solutions, LLC**  
**753 21st Avenue**  
**Honolulu, HI 96816**

<b>Contract / Revision</b> 796199 /		<b>Alt Order #</b>
<b>Product</b> Ed Case for US Senate July 30th-Aug 10		
<b>Contract Dates</b> 07/30/12 - 08/10/12		<b>Estimate #</b>
<b>Advertiser</b> UHPA		<b>Original Date / Revision</b> 07/12/12 / 07/12/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Bruce Nakamura	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	07/30/12	08/10/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	20	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	22222--				10	\$260.00			
	Week:	08/06/12	08/12/12	22222--				10	\$260.00			
N 2	KGMB	07/30/12	08/10/12	CBS This Morning	8a-10a		:30			NM	10	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$105.00			
	Week:	08/06/12	08/12/12	11111--				5	\$105.00			
N 3	KGMB	07/30/12	08/10/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	10	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$420.00			
	Week:	08/06/12	08/12/12	11111--				5	\$420.00			
N 4	KGMB	07/30/12	08/10/12	The Talk	2p-3p		:30			NM	10	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$75.00			
	Week:	08/06/12	08/12/12	11111--				5	\$75.00			
N 5	KGMB	07/30/12	08/10/12	Jeopardy	4p-5p		:30			NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$195.00			
	Week:	08/06/12	08/12/12	11111--				5	\$195.00			
N 6	KGMB	07/30/12	08/10/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	10	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	11111--				5	\$210.00			
	Week:	08/06/12	08/12/12	11111--				5	\$210.00			

\*Tax 1 Note: General Excise Tax 4.712%

Totals

70

\$15,250.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/10/12	70	\$15,250.00	\$12,962.50	\$610.79	\$13,573.29
<b>Totals</b>	<b>70</b>	<b>\$15,250.00</b>	<b>\$12,962.50</b>	<b>\$610.79</b>	<b>\$13,573.29</b>

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.